



National Association of Home Inspectors, Inc.



NATIONAL ASSOCIATION OF  
HOME INSPECTORS, INC.



An advertising home that's right for you.



# Advertising Packages



## Castle in the Sky

- Full page color advertisement in each issue of the NAHI *Forum* .....\$4,204  
— *Additional opportunity:* provide NAHI two educational articles to run in the *Forum*, pending the approval from the Publications chair.
- Exclusive Sponsor of one continental breakfast at National Education Conference .....\$4,000
- Annual Webinar Sponsor.....\$4,800  
— *Additional opportunity:* Someone from your company can be the presenter of one of NAHI's webinars. *Content of webinar must be educational, not an infomercial.*
- Annual Rotating Web Banner Advertisement.....\$2,000
- Annual Web Banner Advertisement in NAHI Members Area .....\$2,000
- Quarterly Updated NAHI Mailing List (*includes: name, company, mailing address*).....\$1,680
- Bimonthly (Six) Email Blasts to NAHI Members .....\$1,800  
— You provide text to NAHI and we will email it to our members on your behalf.
- Sponsor Four (4) "NAHI Update" Emails.....\$500
- **MARKETING SWAP**  
— Provide NAHI with a flyer to be included in prospective and new member packets.

**Castle Package Cost: Affiliate \$13,500\* | Non-Affiliate: \$15,000**

**(valued at \$20,984)**

## Starter House in the Suburbs



- Half page color advertisement in each issue of the NAHI *Forum*.....\$2,552
- Sponsor of NAHI Conference Notebook .....\$1,000
- Annual Rotating Web Banner Advertisement.....\$2,000
- Semi-Annual Webinar Sponsor .....\$2,400
- Quarterly Updated NAHI Mailing List (*includes: name, company, mailing address*).....\$1,680
- Sponsor Four (4) "NAHI Update" Emails.....\$500
- **MARKETING SWAP**  
— Provide NAHI with a flyer to be included in prospective and new member packets.

**Starter House Package Cost: Affiliate \$7,500\* | Non-Affiliate: \$8,500**

**(valued at \$10,132)**



## One Room Cabin in the Woods

- Sixth page color advertisement in each issue of the NAHI *Forum*.....\$1,200
- Quarterly Webinar Sponsor .....\$1,200
- One Quarter Rotating Web Banner Advertisement.....\$500
- One Quarter Web Banner Advertisement in NAHI Members Area .....\$500
- Sponsor Two (2) "NAHI Update" Emails .....\$250
- **MARKETING SWAP**  
— Provide NAHI with a flyer to be included in prospective and new member packets.

**Cabin Package Total: Affiliate \$2,500\* | Non-Affiliate: \$3,000**

**(valued at \$3,650)**

\*Includes Affiliate and package pricing discounts.

Payments can be made on an annual, quarterly or monthly basis.