



NATIONAL ASSOCIATION OF
HOME INSPECTORS, INC.

2011 | NATIONAL
EDUCATION
CONFERENCE

FILLING YOUR TOOLBOX

SEPTEMBER 22-25, 2011

Embassy Suites Cincinnati—RiverCenter
Cincinnati, Ohio

EXHIBIT AND SPONSORSHIP OPPORTUNITES

FILLING YOUR *Toolbox*!



Whether your goal is to increase brand recognition, drive traffic to your booth or send your company's message home with each attendee, you will find what you need to meet your goals with NAHI's carefully designed 2011 National Education Conference Sponsorship and Exhibit offerings!

SPONSORSHIP OPPORTUNITIES

▶ Networking Lunch | \$500 (6 Available)

Sponsor will receive signage on each table recognizing company as a lunch sponsor.

▶ Cyber Center | \$750 (3 Available)

Computer kiosk near the exhibit area where attendees have internet access to check and print emails. Your company's homepage will be used on a computer, giving you direct access each time an attendee logs on.

▶ Educational Session | \$750 (7 Available)

As a sponsor you will have three minutes at the beginning of the educational session of your choice to speak directly to the attendees about your service/product. We also ask that you introduce the speaker at the end of your presentation.

▶ Conference Bag | \$750 (2 Available)

Every conference attendee receives a reusable bag with your logo prominently displayed. Not only do attendees use these bags throughout the conference, they typically use it throughout the year increasing the return on your investment!

▶ Conference Notebook | \$1,000 (3 Available)

Get your message directly into attendees' hands at the conference and for months to come. This option puts your full-page ad on one of the covers of the conference notebook that each attendee receives at registration and uses throughout the conference.

▶ Name Badges | \$1,250 (EXCLUSIVE)

The sponsoring company's logo will be prominently displayed on the name badge of every attendee. Additional signage near the entrance of the session room will also be displayed.

▶ Hotel Room Key Cards | \$1,250 (EXCLUSIVE)

Attendees will see your company logo each time they unlock their hotel room door at the Embassy Suites Cincinnati-RiverCenter. This opportunity provides great visibility for your company.

SPONSOR PERKS (INCLUDED WITH ALL SPONSORSHIPS)

- Recognized in event signage, promotional emails and on NAHI.org
- Acknowledgement and thank you from the podium during conference
- Option of inserting one piece of company literature or one company giveaway inside the conference bag
- Complimentary banner ad on nahi.org from October 1, 2011 thru December 31, 2011
- Pre-Registration attendee mailing list
- Sponsor ribbons onsite

EXHIBIT OPPORTUNITIES

There are 30 tabletop exhibits available at this year's show. Please do not bring a 10 X 10 booth! Specific details will be forwarded to all exhibitors as part of the exhibitor kit.

Exhibit tabletop locations will be determined by the NAHI office and cannot be moved without permission of NAHI. Violators will be asked to leave the Exhibit Hall and will forfeit their exhibit fees.

► Exhibit Hours

The NAHI Exhibit Hall will be open during the following times:

Thursday, September 22

Setup: 5:00 pm – 8:00 pm

Friday, September 23

Morning Break: 9:30 am – 10:00 am

Lunch: 12:00 pm – 1:00 pm

Afternoon Break: 3:00 pm – 3:30 pm

Reception: 5:30 pm – 7:30 pm

Saturday, September 24

Morning Break: 9:30 am – 10:00 am

Lunch: 12:00 pm – 1:00 pm

Afternoon Break: 3:00 pm – 3:30 pm

Teardown: 3:30 pm – 6:00 pm

EXHIBITOR PERKS (EXHIBITOR FEES INCLUDE THE FOLLOWING)

- One 6 foot tabletop, one chair, and one wastebasket
- One booth attendant per exhibiting company
(Additional attendants are invited at a rate of \$100 per person)
- Pre-Registration Attendee Mailing list
- Company listing (logo and link) on NAHI.org

SPONSOR AND EXHIBITOR REGISTRATION

► Sponsor Registration

Networking Lunch \$500 (6 Available)

Conference Notebook \$1,000 (3 Available)

Cyber Center \$750 (3 Available)

Name Badges \$1,250 (EXCLUSIVE)

Educational Session \$750 (7 Available)

Hotel Room Key Cards \$1,250 (EXCLUSIVE)

Conference Bag \$750 (2 Available)

► Exhibitor Registration

Member \$400

Non-member \$745 (includes a complimentary one-year Affiliate membership)

Additional Booth Attendant \$100

► Contact Information

Company _____

Contact Name _____

Booth Attendant Name (if different) _____

Additional Booth Attendant Name _____

Address _____

City/State/Zip _____

Phone _____ Email _____

► Payment

Check (payable to NAHI) Credit Card: VISA MasterCard AMEX Discover

Card No. _____ Exp. Date _____

Cardholder Name _____

Total \$ _____

PLEASE EMAIL OR FAX REGISTRATION TO: INFO@NAHI.ORG | F: (952) 929-1318
or MAIL TO: NAHI | 4248 PARK GLEN ROAD, MINNEAPOLIS, MN 55416